



# INTERNSHIP

COLLECTORSCAGE



## Online visibility and marketing intern

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Collector's Cage is on the lookout for an SEO and online marketing intern.

At Collector's Cage, an online and retail hotspot for premium and luxury secondhand fashion, we make circular fashion trendy, luxurious, and exciting. Our blend of digital innovation, data-driven technologies, and engaging campaigns, that make your heart skip a beat, plays a pivotal role in transforming fashion into a circular industry.

As an intern, you're stepping into a challenging and rewarding work environment at the forefront of this industry shift.

We're in search of a dedicated and passionate SEO and Online Marketing Intern to enhance our Digital Marketing team. Our ideal candidate is someone who thrives in the digital world, is enthusiastic about SEO, online marketing, and innovative in thinking up new strategies.

If you're keen on optimizing web content, understanding search engine algorithms, and have a flair for digital marketing, we're eager to connect with you.

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### **YOUR RESPONSIBILITIES WILL INCLUDE:**

- Creating engaging blog posts about fashion for our blog
  - Implementing on-page SEO strategies to optimize content
  - Writing PR articles and engaging content about fashion trends and products
  - Developing skills in backlink creation
  - Participating in digital SEO marketing campaigns using the latest AI tools
  - Gaining in-depth knowledge of SEO marketing
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### **WE ARE LOOKING FOR SOMEONE WHO IS:**

- Passionate about digital marketing, with a strong analytical mindset
  - Creative, with a knack for identifying trends and insights
  - Able to thrive in a fast-paced, evolving environment
  - Positive, proactive, and ready to dive into new challenges
  - Proficient in written English and understanding of using IT
  - Deadline-oriented and diligent
  - Keen to learn, collaborative, and a great team member
  - Naturally interested in circular fashion
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# [ COLLECTOR'S CAGE ]

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## IN RETURN WE WILL PROVIDE YOU WITH

- The opportunity for personal as well as professional development
  - The chance to play an important role in a rapidly growing company
  - The ability to expand your cv and portfolio
  - Walk away with skills, taught by marketing experts with years of experience
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The internship is full time, 10:18, (37 hours a week), unpaid and for a minimum of 3 months.

### **Location:**

Copenhagen, Denmark

### **Starting date:**

January 2024, or August 2024.

Are you intrigued? Please send your application and CV, written in english to [mm@collectorscage.com](mailto:mm@collectorscage.com) with subject line "Online visibility and marketing intern"

**Apply now! We are looking forward to hearing from you.**

For any questions feel free to reach out on email

WWW.COLLECTORSCAGE.COM

